

Part	sub/obj	Marks	Question	Answer Option 1	Answer Option 2	Answer Option 3	Answer Option 4	Correct Answer(A/B/C/D)	CO (any one)	Bloom's Taxonomy Level (any One most relevent only)
A	obj	1	The importance of managing technology became impotant because of :	Rapid pace of technological change	There is a need to cut product development times	Increasing international competition demands	All of the above	D	CO2	L3
A	obj	1	The relevance of management of technology is:	Economic growth of firm by using innovative technology to develop new products, services and business models	Create Competitive edge and new business value	Business managers need good grasp of technology for timely adoption	All of the above	D	CO1	L2
A	obj	1	What is the role of technology forecasting in	It helps in understanding the future application of existing technology.	It helps in understanding the development of new technologies.	It helps in understanding the market of a technology.	All of the above	D	CO1	L2
A	obj	1	Which one is not the driving factor of Technology Management in organization ?	Ability to manage current business while undertaking new technology changes	Cooperation across the organization with clear objective	Involvement of the higher management	All of the above	D	CO2	L3
A	obj	1	Wal-Mart's use of RFID (a type of technology that allows it to improve inventory turnover) is an example of: a _____ change.	Reactive	Incremental	Proactive	Responsive	C	CO3	L4
A	obj	1	Transformational change is often carried out:	by middle managers.	Top to down.	bottom up.	after extensive consultation	A	CO2	L2
A	obj	1	A technology for research has progressed for enough to indicate its success is known as	High technology	Emerging technology	Codified technology	Appropriate Technology	B	CO2	L2
A	obj	1	In organizations, people who act as catalysts and assume the responsibility for managing the change process are called _____	Change masters	Change agents	Operations managers	Charismatic leaders	B	CO1	L2
A	obj	1	Initiating change involves identifying what organizational areas might need to be changed and	discussing it with the board of directors	Hiring a consultant to confirm that the change is needed	Putting the change process in motion	Forming a committee to determine that the need for change is real	C	CO2	L3
A	obj	1	Managers' options for change essentially fall into what three categories?	environment, technology, and mission	Structure, technology, and people	mission, structure, and people	mission, environment, and process	B	CO2	L4
A	obj	1	What is not technological innovation?	Changes ideas to real applications	An invention	Related to scientific knowledge	Gives good impact to the society	B	CO2	L3
A	obj	1	What category of change involves work processes, methods,and equipment?	People	Competitors	Technology	Structure	C	CO2	L4
A	obj	1	Competitive factors or new innovations within an industry often require managers to introduce all of the following except	Equipment	Tools	Operating methods	Employees	C	CO2	L4
A	obj	1	An individual is likely to resist change because of all of the following reasons except_____.	increased productivity	uncertainty	concern over personal loss	belief that the change is not in the organization's best	A	CO2	L3

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A	obj	1	A firm may choose to change its technology because	A new competitor enters or is about to enter the market that will change the dynamics of the industry.	The firm discovers its processes are not as efficient and/or effective as those of its competitors.	The firm believes its current products or processes are not going to be successful in the future.	All of the above	D	CO1	L2
A	obj	1	All are the strategic reasons for Mergers or Acquisitions, expect _____	Enter a market quickly or increase speed to market	Avoid the costs and risks of new product development	Gain market power	None of the above	D	CO2	L3
A	obj	1	What is a strategy for managing cultural change?	Support employees who remain devoted to the old values	Redesign socialization processes to align with the new values	Keep the reward system the same.	Terminate top managers who are positive role models	B	CO2	L4
A	obj	1	Which of the following is an effective way to deal with change and innovation?	insist on success	further increase work rules and hierarchy	copy others' successes	have the courage to follow your ideas	D	CO2	L4
A	obj	1	Which of the following would be an indicator for an organization that change might be needed?	excessive conflict between managers and employees	job dissatisfaction	high absenteeism	All of the above	D	CO2	L4
A	obj	1	Which of the following is <b>NOT</b> a mode of international technology transfer?	Joint ventures	Licensing	Patents	Industrial espionage	D	CO2	L3
A	obj	1	Creative Decisions should be based on_____	Managerial insight from the top executive	Team build through group discussion	Empirical analysis based on real data	Followed by the industry trends	C	CO2	L3
A	obj	1	Which of the following is not recommended for fostering organizational creativity?	Encourage new ideas	Tolerate failure.	Provide general objectives.	None of the above	C	CO2	L3
A	obj	1	Which amongst the following are the perspectives for the understanding technology, innovation and management	In managing and improving business functions and society	Generating profits	Manage technology and innovation within an enterprise	All of the above	C	CO1	L2
A	obj	1	A store is in the process of cross-training all of its employees to be able to assist customers, do inventory audits, and assess demand for new clothing fashions. The <del>company is changing</del>	Technology.	Skills.	attitudes.	structure.	B	CO1	L2
A	obj	1	Which of the following is an example of a change in product technology?	changes in logistics	changes in human resources	changes in marketing functions	changes in product features	D	CO2	L3
A	obj	1	The major objective driving the decisions of technology management is	value creation.	nature of the firm.	competitive advantage.	resources of the firm.	C		
A	obj	1	Technology can best be defined in economic p	the terminology of an art science.	the branch of knowledge that deals with industrial arts, applied science, and engineering.	a technological process, invention method or the like and some of the ways in which a social group provides themselves with the material objects of their	None of the above	B	CO1	L2
A	obj	1	The process of codification in technology can best be described as	knowledge derived from past experiences.	the physical embodiment of knowledge in products, services, or procedures.	formalization of tacit knowledge into a usable format.	the development of ideas and perspectives.	C	CO1	L2

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A	obj	1	A change that represents the introduction of a new practice to an organization that is not new to the industry is called	adaptive change.	reactive change.	innovative change.	radically innovative change.	C	CO1	L2
A	obj	1	What is the role of technology forecasting in innovation?	It helps in understanding the future application of existing technology.	It helps in understanding the development of new technologies.	It helps in understanding the market of a technology.	All of the above	D	CO1	L2
A	obj	1	What is the innovation gap?	An opening that rivals might exploit	The time that elapses between invention and innovation	A nation's lack of inventiveness	An opening that can be exploited by an entrepreneur with a good idea	D	CO1	L3
A	obj	1	All of the following are mentioned as actions that managers can use to deal with resistance to change except_	education and communication	diversification	participation	facilitation and support	B	CO1	L3
A	obj	1	Which of the following is not considered a strategy for dealing with resistance to change?	make change information available and salient	include members directly in planning and implementing change	practice active listening	avoid conflict	B	CO1	L2
A	obj	1	_____organizational culture ensures workforce resilience and capability to address business needs in the dynamic market for computer hardware and software products.	Google	Apple	Microsoft	Facebook	B	CO2	L4
A	obj	1	"An institution designed to nurture the development of new businesses" is the	Accumulator	Incubator	Regulator	Ecrasatator	B	CO1	L2
A	obj	1	In circumstances of incremental change, strategic change is likely to be more successful if:	It is imposed	It is owned by the senior manager	It is internalized and owned by those who will implement it	It is facilitated by management consultants	C	CO1	L3
A	obj	1	Which of the following contexts would most suit a transformational leader?	An organization that is in trouble	An organization that is performing well	An organization in a stable environment	An organization in a mature industry	A	CO1	L2
A	obj	1	According to Kurt Lewin, which of the following is nota stage in the change process?	unfreezing	changing	refreezing	restraining	D	CO1	L2
A	obj	1	_____ is using direct threats or force on those who resist change	Negotiation	Coercion	Cooptation	Education and communication	B	CO1	L2
A	obj	1	According to innovation matrix, what kind of innovation is located in the high risk area ?	Incremental innovation	Imitation	Radical innovation	Independence	C	CO2	L3